

# FAM Trip 2009

In September 2009 Traveland offered its first FAM Trip ever. We invited our tour operator partners from all over the world to Western Canada, to familiarize them with our outstanding product. It was a big challenge for us, as we have never done such a promotion trip.

We got help from some great companies, helping us to realize this event and making it special for the whole group.

The whole group met on Sep 13th in the evening at Fort Langley Campground, where all motorhomes were already waiting for our visitors.



The scenic drive up the Coquihalla Highway on Sep 14th brought us to Clearwater, BC where we camped the first night at North Thompson River Provincial Park. A campfire, including a good steak gave them all a good idea how great camping in Western Canada is, a day full of new impressions.



On September 15th we got the opportunity to go with Whitewater Expeditions in Clearwater on a great rafting trip. They did a great job and the highly professional service was incredible. The FAM members got the opportunity to float in the river, jump off a cliff and of course take one rapid after

the other in one of their big rafts. The scenery was beautiful and it was a great experience for everybody. This tour is a must if you are in the area.



Afterwards we drove to the Wells Gray Provincial Park Visitor Center, where we got further information about the Park and the Wells Gray Country. The Visitor Center is a great little building, with lots of information, also for kids. They have a moose head, a black bear and a cougar displayed there. Tourists get a really good idea what the local landscape and wildlife is all about.

While driving to our destinations, the Clearwater Lake Campground, we saw a good size black bear near the park entrance. Later on we made a late lunch stop at Wells Grays famous Helmcken Falls. The cascade is about three times higher than the Niagara Falls, just not as wide. It is a gorgeous waterfall and an absolute highlight of the park.



September 16th was also a day full of highlights. At 10:00 am Clearwater Lake Tours awaited us for a whole day boat trip up Clearwater and Azure Lake. Their base is located at the north end of the Clearwater Lake Campground, so it's easy to reach for campers.



Our guide had a lot of interesting stories for us, while going up the lake. He stopped several times and gave us highly appreciated information. At the end of Clearwater Lake we entered a little river system which brought us into Azure Lake. The color of the water in Azure Lake is simply incredible, just like the landscape. Several photo stops were made while passing waterfalls, eagle nests and alpine mountain peaks.



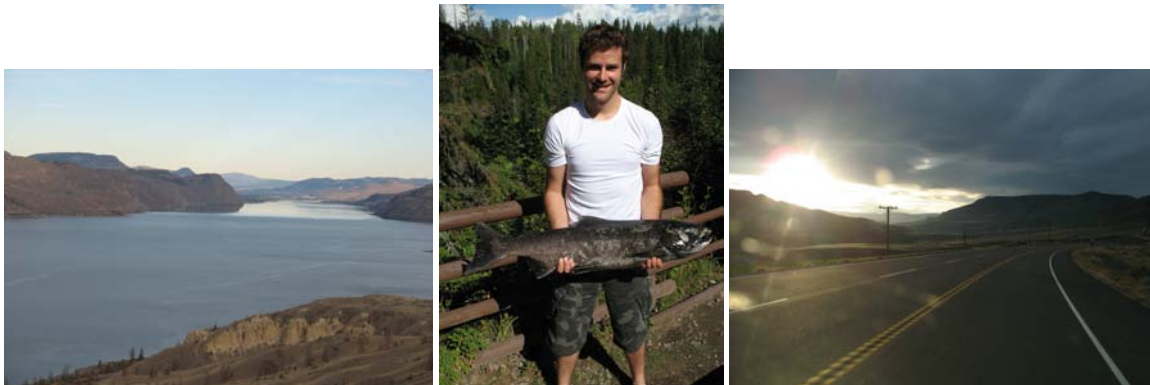
At the end of Azure Lake is a camp with canoes, benches and a fire pit, all serviced by Clearwater Lake Tours. After a short hike to the famous Rainbow Falls our guide made a fantastic BBQ for the group. In the afternoon some group members made marshmallows and/or went on a little canoe trip. The day trip was simply incredible.



September 17th was a long day. We got up early and drove towards Clearwater. On the way we made several stops, one at the famous Dawson Falls, they are over 90 meters wide and one of the nicest waterfalls in the country.



From Clearwater we drove via Kamloops and Cache Creek to Marble Canyon Provincial Park. David, one of the group members went fishing with me and caught a nice salmon. Well, you can guess what the group had for dinner.



September 18th was reserved for the 2010 Olympic Host City of Whistler. After a short drive we parked the RV's and went into town. The highlight here was to do the Peak to Peak gondola. What a great experience! It is the longest and highest gondola of its kind in the world. On the way up and on the way down we saw several black bears. A fun adventure which is a "must do" in Whistler.



The final destination for the last evening was the Burnaby Cariboo Campground in Vancouver. Via Highway 99, the “Sea to Sky Highway” we made our way to Vancouver. We had a beautiful sunset at Howe Sound and everybody got quite sad, that a long awaited Motorhome experience was nearly at an end. In the evening we had the opportunity to use all the nice facilities the Campground in suburban Vancouver had to offer. All guys “jumped” into the hot tub while the ladies had a long hot shower.



September 19th was the last day of the tour. After breakfast we cleaned out the RV's and drove over to the Station in Langley, Monika Krueger, our Rentals Manager and Daniela Reichert, one of our great Rental Agents welcomed the group. We prepared one unit type each that we rent and gave the group some good seminars on them. Everybody was stunned about the high quality and about the great features Travelands motorhomes offer.

It was fantastic for me to show the group a small part of the beautiful Province of British Columbia. The group made it very easy for a greenhorn like me, because they were simply an awesome group and very interested in our product.

I had a chance to show them the features our units offer and explain to them where differentiate from other companies, especially in the aspect of quality and extras. Our high end units are simply unique rental units on the street and that was very well realized by the group.

For the group and for me it was a great experience and all I can do is thank everybody that was involved and made this tour happen. A special thanks goes to Fort Langley Camping, Interior Whitewater Rafting in Clearwater, Wells Gray Tourism, Clearwater Lake Tours, Burnaby Cariboo Campground, all the tour operators that sent their staff members and last but not least both owners of Traveland, Mr. Gordon Bird and Mr. Dale Howes.